



an advocate for members, offers educational opportunities, and provides a forum for disseminating information valuable to the running of high quality, cost-efficient centers

## 2012 NEW ASSOCIATE MEMBERSHIP (VENDORS) LEVELS AND BENEFITS



PLATINUM \$3,000 Available: 4

- ✓ Corporate advertisement with hyperlink on homepage of MASA website
- ✓ Company advertisement (full page) in each MASA newsletter
- ✓ One article in MASA newsletter for 2012 \*work with Communications Committee for topic
- ✓ Complimentary registration to MASA General Membership meetings — 2 registrants per event
- ✓ Complimentary vendor table with 1 registration at annual Education Event
- ✓ Promoted as a sponsor of MASA annual Education Event
- ✓ Introduction at MASA annual Education Event (2 minute presentation)
- ✓ Member Listing on website

**Sold Out**



GOLD \$2,000 Available: 4

- ✓ Corporate advertisement with hyperlink on Corporate Sponsor tab of MASA website
- ✓ Company advertisement (1/2 page) in each MASA newsletter
- ✓ Complimentary registration to MASA General Membership meetings — 1 registrant per event
- ✓ Complimentary vendor table with 1 registration at annual Education Event
- ✓ Promoted as a sponsor of MASA annual Education Event
- ✓ Member Listing on website

**Sold Out**



MEMBERSHIP - \$1,000 Available: All

- ✓ Invitation to attend all MASA General Membership meetings
- ✓ Discounted member rate to register for MASA General Membership meetings
- ✓ Discounted member rate to be a vendor at MASA annual Education Event
- ✓ First right as vendor at MASA annual Education Event
- ✓ Member Listing on website



ASSOCIATE MEMBERSHIP - \$600 Available: All

- ✓ Listing on MASA website as Associate Member
- ✓ Invitations to MASA General Membership Meetings
- ✓ Invitations to MASA annual Education Conference



CHECK ONE TYPE OF MEMBERSHIP:

\_\_\_\_\_ PLATINUM

\_\_\_\_\_ GOLD

\_\_\_\_\_ SILVER

\_\_\_\_\_ ASSOCIATE

Check (enclose in envelope with this completed form)

Credit Card (complete information below – enclose in envelope and return)

CREDIT CARD INFORMATION:

Name on card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Zipcode: \_\_\_\_\_

Amount to bill \$ \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Please mail **completed form** and check payable “MASA” or complete the Credit Card information on this form. Mail completed for to:

**MASA**  
**Attn: Marcy Lay**  
**124 W. Allegan, Suite 1700**  
**Lansing, MI 48933**

If you have any questions, please feel free to contact Marcy Lay at 517-485-4044 or [laym@ckronline.com](mailto:laym@ckronline.com)