

Dear MASA 2019 Education Day Attendee:

We are very excited that you can join us for the 2019 MASA Education Day on Mackinac Island!

We have our order in for good weather.....but if not, we will still have a great time and gather new and important information on our industry. Shout out to all of our conference sponsors and exhibitors!

We urge you to **READ ENTIRE EMAIL and attachments**. This is important information for your trip to the conference.

MASA is pleased to announce this is the largest conference registration to date! As of this writing we have registered over 245 registrants, speakers, exhibitors and sponsors.

I have listed some items below that you will find useful as you prepare for the conference. If you have any questions, please do not hesitate to contact me.

### **FERRY SERVICE**

I have attached a ferry service handout for your assistance. Please note we are ferrying from the Mackinaw City dock of **SHEPLER'S**. All registered guests will receive 1 roundtrip ferry ticket and be listed on the manifest for the conference at the Shepler dock in Mackinaw City.

**REGISTRATION – ALL Registrants MUST register at the MASA desk which will be located inside the main entrance of the conference center. The registration will **open on Thursday, September 26<sup>th</sup> at 6:15 AM** to accommodate our Life Safety Boot Camp attendees. **The registration table will be open all day Thursday and Friday. All conference attendees must have a MASA badge to be in any MASA function. There will be no exceptions.****

### **MASA EVENTS OUTSIDE OF SESSIONS**

**THURSDAY WELCOME DINNER AND EXHIBITOR SHOWCASE – SOUND STAGE – Thursday, September 26<sup>th</sup> 6:15 PM – 9:00 PM**

MASA will welcome our registrants in the exhibit area for a strolling dinner on **Thursday, September 26<sup>th</sup> beginning at 6:15 PM – 9:00 PM for our members. Please join our exhibitors for the latest and greatest information. We will be serving a strolling dinner and have an open bar.**

Our theme for the Exhibit area on Thursday night is **“Wizard of Oz/Yellow Brick Road”**. **Each registrant will be given a list of exhibitors. You will visit each booth to have a member the team sign your form.** Once you have the form complete, you will bring to the MASA registration table to turn in. We will draw winners from this game **on Friday morning at 8:00 AM**. This is a great opportunity to obtain great exhibit information and to win some gift cards!

**As a twist we will also be hiding 2 pairs of Ruby Red Slippers and 2 Wicked Witch Brooms within the various exhibits.** If our you spot them, please ask for them. You will bring those items to the MASA registration desk for gift cards. \*please note there are 4 available prizes

**MASA 60's 70's and 80's Party – CYPRESS ROOM – Thursday, September 26<sup>th</sup>  
9:00 PM - Midnight**

Join us immediately following the exhibit closing at 9:00 PM Thursday evening. We will move to the **main hotel** for a 60's 70's and 80's Party. **We are asking everyone to dress for the theme and prizes will be given for the best costume(s) – don't be the only one not dressed for the party!** We will have food, drink, music, photo booth and much more! Join us in a relaxed surrounding and have some great fun!

**Friday Morning Scratch Off Tickets & Breakfast – SOUND STAGE– Friday,  
September 27<sup>th</sup> 7:00 AM-8:30 AM**

MASA will host a breakfast with exhibitors from 7:00 AM – 8:30 AM. Visit the exhibit booths where you will be given 1 ticket per person per booth. We will have several cards with Gift Card wins! We urge you to get to breakfast **early** as we have a LIMITED number of scratch off tickets available, it is first come, first served.

**LIFE SAFETY BOOT CAMP ATTENDEES:**

If you have signed up for the all-day seminar on Thursday for **Life Safety Boot Camp**, it is **suggested**, but not **necessary**, to bring your NFPA 101, Life Safety Codebook, 2012 edition (most centers will have one, and if you don't, you should get one at some point). We will be hosting a breakfast for the LSBC attendees beginning at 7:30 AM – 8:00 AM in the Eagle Point Room located in the Conference Center.

**AGENDA** for conference – Please see **attached** agenda for the conference agenda, times, location and CE associated with each session.

WHEW – I know that was a lot of information, but we hope it will help as you plan your travel to the island.

If you have any questions, do not hesitate to contact me!

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