



2021

Education

Day

September 30 – October 1
Boyne Mountain Resort

**MASA 2021 Education Day
September 30-October 1, 2021
Boyne Mountain Resort**

Thursday, September 30, 2021

***Please note ALL registrants, exhibitors and speakers MUST register at MASA registration prior to attending any events to obtain credentials for conference.**

6:30 AM - 8:00 PM

MASA Registration Open - West Lobby of Convention Center (off from main street across from ski lift)

7:15 AM - 8:00 AM - Lower level - west lobby area

Breakfast for Boot Camp Attendees **must be Boot Camp participant*

8:00 AM – 3:45 PM *note this is an all-day program and you will not be able to attend other sessions on this day - **MASA BOOT CAMP - C.A.R.E. BOOT CAMP** - (Collaborate, Assess, Respond, Emerge) Workplace Violence - Joe Humphries/Carrie Kotecki, Steven Hinkley - Compliance One/Codensity

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6:30 AM - 8:00 PM

MASA Registration Open - West Lobby of Convention Center (off from main street across from ski lift)

BREAKOUT SESSIONS (1) 1:00 PM - 2:00 PM

Clinical Breakout 1 - Vienna A (main resort)

Is Your ASC Focused on Patient Experience and Value-Based Care? - Ryan Chesterman, NAPA

Billing/Coding Breakout 1 - Vienna B (main resort)

WPS/CMS Update - Mary Muchow, WPS Government Health Administrators

BREAKOUT SESSIONS (2) 2:15 PM - 3:15 PM

Clinical Breakout 2 - Vienna A (main resort)

Lessons Learned From COVID-19 - Ann Geier

Billing/Coding Breakout 2 - Vienna B (main resort)

BCBS Hot Topics for ASC's - Roger Skaryd, Provider Training Manager

BREAKOUT SESSIONS (3) 3:30 PM - 4:30 PM

Clinical Breakout 3 - Vienna A (main resort)

Pre-Op Screening: Tips for Protecting Patients and the ASC - Ann Geier

Billing/Coding Breakout 3 - Vienna B (main resort)

Meridian Health Plan Claims Overview - Christy Dimnovski, Lisa Aglamishian & Alli Leas
Provider Network Specialists

6:00 PM - 8:00 PM - Matterhorn - convention center

Welcome Reception/Dinner - Exhibitor Showcase (ALL REGISTRANTS)

Reception/Dinner/Showcase

Thank you to our Treasure Hunt/Welcome Reception sponsors:



MASA will once again offer our registrants the "MASA TREASURE HUNT" - find your Treasure Hunt sheet in your registration packet or stop by the registration desk prior to entering the exhibit floor. Take your form around to each exhibitor for a signature. Once you complete your form, turn in prior to 11:00 PM Thursday evening to be entered into a drawing Friday morning for \$100, \$75 or \$50 gift cards!

8:00 PM - 10:00 PM (ALL REGISTRANTS) - Matterhorn

MASA EVENT: The Amazing MASA Race

MASA Platinum Vendors will be the team leaders asking registrants to participate on their teams – fun to participate and or fun to watch and visit our vendors – eat drink and be entertained!

Friday, October 1, 2021

7:00 AM - 8:00 PM (ALL REGISTRANTS) - Matterhorn

Breakfast with Exhibitors

**7:00 AM - 8:00 AM (ALL REGISTRANTS) Join MASA for - MASA Technology Breakfast Game with Exhibitors*

Where: Exhibit Hall (Matterhorn)

- *Stop at the registration desk to obtain your secret number**
- *Visit exhibitor booths and ask them to share their secret number with you*
- *If your color and number match theirs, snap a picture of you & your number, along with the vendor & their number (proving a match)*
- *Once you find a match, quickly come back to the registration table to show your picture and claim your prize.*
- *Prizes will be awarded to the first 10 people that come back with a picture of their "match"*



8:00 AM - 8:45 AM (ALL REGISTRANTS) – Matterhorn

MASA Breakfast Keynote Speaker – Gwen Kapcia
“Positivity” Cultivating Perseverance.

How loud is the voice you are listening to? Does it lead you to persevere? This presentation will re-energize you to live fully in spite of the difficulties that come from being human. Life is harder than we expected, learn how to develop an inner voice that helps you and enhances your responses

Thank you to our breakfast keynote sponsors:



8:45 AM - 9:00 AM

MASA Vendor Prize Drawings - Vendor Drawings / MASA Drawing

BREAKOUT SESSIONS (1) 9:15 AM - 10:30 AM

Administrative Breakout 1 - Arlberg 1 (lower level)

Private Equity Process and Experience - Andrew Gwinnell

Clinical Breakout 1 - Arlberg 2 (lower level)

Conditions for Coverage - A Surveyor's Perspective - Ann Geier

Billing Breakout 1 - Aurora (lower level)

The Importance of Transitioning to an EHR in the ASC Market - Tony Lindberg, HST

Coding Breakout 1 - Arlberg 4 (lower level)

2022 -ICD10CM Updates -Pat Schmitter, CPC, CPC-I

Materials Breakout 1 - Arlberg 3 (lower level)

Provista Overview & Procurement Solutions - Juli Cook, Noah Dillow, Ryan Nelsen - Provista

10:30 AM - 10:45 AM

BREAK

BREAKOUT SESSIONS (2) 10:45 AM – Noon

Administrative Breakout 2 - Arlberg 1 (lower level)

Sustainability in Healthcare - Varun Dixit, M.D., NAPA

Clinical Breakout 2 - Arlberg 2 (lower level)

Battling the Bad Bugs! New Strategies and Updates in the Environmental Disinfection World –
Deva Rea, MPH, BSN, RN, CIC - PDI

Billing Breakout 2 - Aurora (lower level)

Revenue Cycle Metrics Part 1 - Michael Orseno, Acuet RCM

Coding Breakout 2 - Arlberg 4 (lower level)

CPT Surgery Coding - Pat Schmitter, CPC, CPC-I

Materials Breakout 2 - Arlberg 3 (lower level)

Unraveling the Mysteries of Biologics - Patrick Putz, MTF Biologics

Noon - 12:15 PM

BREAK

BREAKOUT SESSIONS (3) 12:15 PM - 1:30 PM

Administrative Breakout 3 - Arlberg 1 (lower level)

Mandating Vaccines in Healthcare Settings-A legal perspective for Employers- Deb Geroux, Butzel Long

Clinical Breakout 3 - Arlberg 2 (lower level)

The Value of Compassion - Ryan Chesterman, NAPA

Billing Breakout 3 - Aurora (lower level)

Revenue Cycle Metrics Part 2 - Audits - Michael Orseno, Acuet RCM

Coding Breakout 3 - Arlberg 4 (lower level)

Case Costing and Why It Matters to Billers & Coders - Scott Allen, National Medical Billing Services

Materials Breakout 3 - Arlberg 3 (lower level)

Improve Your Profitability with a Comprehensive Pack Program - Marvella Thomas, Cardinal Health

1:30 PM - 2:00 PM LUNCH BOXES TO GO FOR ALL ATTENDEES – West Pre-function lower level

MASA Platinum Vendor Members



Thank You For Attending!



Attendees understand that there are dangers, inherent and otherwise, in attending the Michigan Ambulatory Surgery Association (MASA) Education Day 2021 (the "Event") during the COVID-19 pandemic. Attendees further understand that they are responsible for complying with all current rules, regulations, and orders of the federal, state, and local government, as well as any mandates of the Event facility and MASA, regarding COVID-19 precautions, including wearing face masks while indoors and socially distancing. Attendees understand that attendance at the Event may result in potential exposure to COVID-19 and that COVID-19 may be transmitted to others. Attendees understand and agree that attendance at the Event is of my own free will and by attending the Event, Attendees voluntarily assume the risk of contracting COVID-19.